



PROPOSAL PHARMACY 2025



PROPOSAL VALID TO

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PROPOSAL ISSUE

15 May 2025

This proposal outlines the business plan for CityMedz Pharmacy, detailing its operations, market strategy, and growth potential. It aims to establish CityMedz as a trusted and accessible healthcare provider through a kiosk-based model.

Executive Summary

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Our Pharmacy Kiosk Franchise offers a revolutionary way to enter the pharmaceutical retail sector with a ready-to-operate, tech-enabled kiosk model. These kiosks are outdoor, movable units that come fully equipped with everything needed to start a pharmacy business.

WELCOME TO OUR PROPOSAL BUSINESS EVENT

Invest

Launch

Free



Minimal setup cost with strong earning potential through medicine sales and healthcare.



Fully pre-equipped kiosk delivered, installed, and operational within one week.



Includes Online Doctor Consultation and Instant Health Checkup Machine at no extra cost.

Company History

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Our Vision



To make healthcare accessible, affordable, and instant for every individual — anytime, anywhere.

We believe quality healthcare should not be limited by geography, infrastructure, or economic status. Based on this success, we are now ready to expand across cities, towns, and rural areas

Our Mission



Through our smart pharmacy kiosk initiative, we aim to bridge the gap between healthcare providers and users.

we are creating a network of connected healthcare points, ready to serve India's growing demand for convenient, reliable, and tech-driven healthcare. Inviting partners & investors, to join us



We are a forward-thinking healthtech and retail solutions company committed to transforming the way healthcare and medicine are delivered to communities.

With a focus on innovation, accessibility, and real-world impact, we specialize in providing ready-to-launch business models that address modern challenges in the healthcare and retail sectors.

Our Pharmacy Kiosk model is the result of years of research, field experience, and technological development aimed at creating a cost-effective, efficient, and easy-to-manage retail pharmacy.

- Our kiosk is built to be sturdy and secure for outdoor placement.
- ideal for high-footfall areas like residential societies, near hospitals, educational institutions.

The Opportunity

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Addressing the Current Gaps in Healthcare Access

India's healthcare ecosystem, though rapidly evolving, still faces serious challenges — especially in terms of accessibility, affordability, and timely care.



MEDIPOINT

Health Access



PHARMAGO

Care Anytime



QUICKMED HUB

Instant Relief

Access

Many communities lack nearby pharmacies or clinics. People are forced to travel long distances to get even over-the-counter medicines, leading to delayed treatment or missed doses. This gap becomes critical in cases where immediate care is necessary but not available.

Affordability

High rental costs, overhead expenses, and middlemen in the pharmaceutical chain often inflate medicine prices. Additionally, people avoid diagnostic tests and doctor visits due to consultation fees and lab costs, leading to undiagnosed conditions and late interventions.

Time & Convenience

Long queues at hospitals, wait times for doctor appointments, and the need to visit multiple locations for tests and medicines consume time and energy — a major challenge for working individuals, senior citizens, and people in remote areas.

The solution lies in decentralizing pharmacy and health services — bringing them closer to the people, reducing dependency on large hospitals, and using technology to speed up service delivery. This is where our Smart Pharmacy Kiosk model comes in.

- Micro-healthcare delivery at the community level.
- Tech-enabled diagnostics through instant health checkup machines.
- 24x7 access to essential medicines and wellness products.
- Online doctor consultations that eliminate the need for physical clinic visits.
- Centralized digital health records for each patient.
- Mobile-ready kiosks that can be installed at schools, townships, or remote villages.

Whats Included







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Our Smart Pharmacy Kiosk is delivered as a complete, turnkey solution — eliminating the need for separate vendors, setup delays, or licensing hassles. Every kiosk is fully equipped with all the essential components required to start a pharmacy business from Day 1.

Our kiosk is built to be sturdy and secure for outdoor placement, making it ideal for high-footfall areas like residential societies, near hospitals, railway stations, marketplaces, bus depots, petrol pumps, educational institutions, and rural health centers. Though fixed in structure, the kiosk is movable and relocatable — allowing owners the flexibility to shift location based on demand, seasonal footfall, or business strategy. This eliminates the burden of long-term rental agreements and high property deposits — a major cost advantage over traditional medical stores.

By combining mobility, technology, and ease of business, our Smart Pharmacy Kiosk opens doors for entrepreneurs to deliver healthcare at the grass-roots level — building a business that is both profitable and impactful.

- Turnkey pharmacy setup with branded kiosk and equipment.
- Comprehensive training, tech support, and legal compliance assistance.

 <h3>Interiors</h3> <p>Modern design with clean interiors, pharmacy signage, shelving, and a professional layout — making your kiosk instantly recognizable in any location.</p>	 <h3>Equipment</h3> <p>Includes LED lighting, medical fridge, CCTV, POS system, power backup, and optional A/C — everything needed for smooth day-to-day operations.</p>	 <h3>Licenses</h3> <p>We assist in getting Drug License, GST, FS-SAI (if needed), and municipal approvals, ensuring your kiosk is fully compliant from day one.</p>
 <h3>Insurance</h3> <p>CCTV surveillance, insurance coverage, strong physical locks, and optional on-ground security keep your kiosk and investment safe.</p>	 <h3>Inventory</h3> <p>Your kiosk opens with essential medicines, wellness products, and seasonal items — all sourced from certified distributors.</p>	 <h3>Training</h3> <p>We train you in inventory, billing, reordering, and customer service — plus ongoing backend support for smooth operations.</p>

Budgetlist Breakdown

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The Kiosk model is a low-investment, quick-start option ideal for first-time entrepreneurs or pharmacy professionals.

With a fully-ready setup that includes doctor consultation systems, diagnostics, POS, CCTV, and branding, the kiosk is operational from day one.

You pay a fixed monthly rental and a refundable deposit, ensuring low risk and predictable costs. We handle setup, tech support, and compliance, you manage and own the medicine inventory.

01 | RENT THE KIOSK

Descriptions	Pricing	Notes :
● Security Deposit	₹75,000.00	Rent the Kiosk is a low-investment, ready-to-launch option ideal for quick entry into the pharmacy business. You pay a monthly rental and refundable deposit while we handle setup, tech, and maintenance.
● Monthly Rental	₹25,000.00	
● Inventory Cost	₹50,000.00	
● Licensing & Setup Fee	₹25,000.00	

02 | OWN THE KIOSK / SHOP

Descriptions	Pricing	Notes :
● Kiosk Purchase & Fabrication	₹3,50,000.00	Own the Kiosk gives you full ownership of the pharmacy setup, including infrastructure, branding, equipment, and health-tech systems. It's a one-time investment that builds a long-term asset.
● Initial Inventory Stock	₹1,00,000.00	
● Licensing & Compliance	₹25,000.00	
● Tech & Installation	₹1,50,000.00	

HealthTech Features

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01

Online Consultation

Each kiosk includes a built-in telemedicine system, offering live video consultations with MBBS-certified doctors at zero cost to the customer.

Users can speak face-to-face with a doctor for general health issues or minor ailments and receive instant digital prescriptions, which can be printed at the kiosk.

Health Checkup

02

The kiosk is equipped with an AI-powered diagnostic device that performs quick, non-invasive health checkups in just a few minutes.

It measures key health parameters like blood pressure, sugar levels, SpO₂, BMI, pulse, body temperature, fat percentage, and water level. Advanced models also include ECG and hemoglobin testing.

03

Quick Reports

After each checkup, the machine generates a comprehensive digital report within seconds.

This report can be printed instantly or shared via WhatsApp/email and is automatically forwarded to the consulting doctor if needed. The kiosk stores these reports securely, allowing users to track changes over time.

Health Records

04

Each kiosk maintains a secure digital database of every user's health history, including test results, prescriptions, and consultation notes.

This centralized record system helps doctors make informed decisions during future consultations and supports continuity of care. enables users to access their past data.

Pharmacy Setup

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Infrastructure

₹3.5L

IN LAKHS

We provide a functional, welcoming pharmacy layout with shelves, counters, refrigerators, POS systems, security cameras, and proper lighting for a professional, secure setup.

Inventory

₹1L

IN LAKHS

We offer a wide range of prescription medicines, OTC drugs, and FMCG healthcare products sourced from licensed and reputable distributors, tailored to meet local demand.

Staffing

FREE

IN LAKHS

We offer qualified pharmacists and support staff along with ongoing training in product knowledge, customer service, and compliance with health and safety standards.

A well-planned pharmacy layout with required equipment like shelves, counters, refrigerators, POS systems, security cameras, and adequate lighting is essential. It ensures smooth operations, enhances customer experience, and maintains safety and professionalism.

Key Benefits

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Our Smart Pharmacy Kiosk offers a franchise model that's simple, scalable, and designed for success.

- Your business benefits from national brand recognition, medical-grade technology, and a built-in service model that meets community health needs.

- You get full support for licensing, legal compliance, and marketing, making it easy to focus on customer service and growth.



Our Franchise

Our franchise delivers a complete, hassle-free pharmacy solution with advanced health services.

As a franchisee, you operate under a trusted, professionally branded setup that combines pharmacy, diagnostics, and doctor consultations. You gain access to high-demand services, low operational overhead, and location flexibility — from cities and towns to rural areas and transit hubs.



Hightech Interiors

Tech-enabled Healthcare & Pharmacy

We don't just give you a kiosk — we empower you with end-to-end training on operations, stock management, billing, diagnostics, and health-tech tools. Our backend team handles doctor consultation systems, digital health report management, POS software updates, vendor tie-ups, and even customer care escalations.

Partnership Options

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To enhance your Smart Pharmacy Kiosk or expand your healthcare business, we also offer a range of advanced medical and retail equipment designed to improve efficiency, automation, and customer experience.

POS Systems

Our Point-of-Sale systems are integrated with inventory management, billing software, and GST compliance tools.

They help streamline daily operations, track stock in real-time, and generate accurate sales reports — all from a single dashboard.



Online Consultation

These units enable real-time video consultations with certified doctors.

Equipped with a touch-screen interface, camera, mic, and printer for digital prescriptions, they bring primary healthcare access to underserved areas — without the need for a clinic.

Health Check-up

AI-powered diagnostic machines conduct instant non-invasive tests for vitals like blood pressure, blood sugar, BMI, oxygen level, pulse rate, temperature, and more.

The system generates printed health reports and stores data digitally, making preventive care simple and accessible.



Revenue Streams

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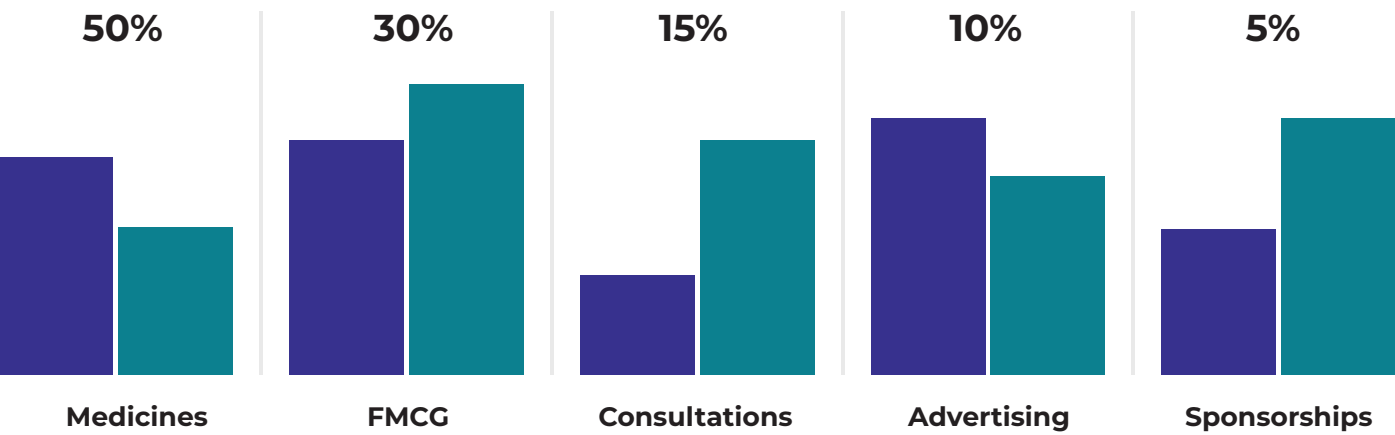
SMART PHARMACY KIOSK

The primary source of revenue for the Smart Pharmacy Kiosk is the sale of prescription medicines, over-the-counter (OTC) drugs, and a wide range of FMCG healthcare products such as vitamins, supplements, hygiene items, and personal essentials.

These products experience steady and recurring demand, as customers regularly purchase medicines and daily health necessities. FMCG items often carry higher profit margins compared to prescription drugs, boosting overall profitability.

Earn through value-added services like instant health checkups, printed reports, and doctor consultations. While basic services may be free to users, advanced diagnostics or teleconsultation upgrades can be monetized or bundled into subscriptions.

Generate passive income through brand ads on kiosks, LED screens, or printed leaflets. If equipped, medicine vending machines offer 24/7 sales without extra manpower, creating an additional automated income stream.



Medicine Vending Machines

Our Medicine Vending Machines are smart, self-service kiosks designed to dispense over-the-counter (OTC) and essential healthcare products round the clock.





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